



**PINKTUM**

**Online Academy  
Enrollment**

License Model  
as of 13.08.2025

## Online Academy Enrollment Price List

License models usage in your "Online Academy"—provided by PINKTUM

We provide our standard content for your use in an Online Academy tailored to your needs. The Online Academy (a cloud-based, high-performance learning platform) can be accessed via your company-specific domain. The login page is customized for your company and your logo is integrated throughout. Users can log in online from any device and access learning content. Depending on the license size, you will receive one or more administrator accounts, which you can use to create users, assign training courses, and view usage patterns. The entire PINKTUM e-training course portfolio is available to you in all languages (based on the contracted offer). The protection of data according to DSGVO (EU standard for the GDPR) is guaranteed at all times.

### Description of Macrolearnings

PINKTUM offers a broad selection of standard content designed to improve general skills. For the current range of e-trainings, please refer to the product overview or our catalog, which is available for download on our website.

The e-training courses feature video-based, multimedia, and interactive learning mediums, supported by relevant supplementary materials, to foster sustainable learning success. These courses comprise 2 to 7-minute learning segments meticulously designed as part of a 45 to 60-minute didactic program.

The e-training courses foster sustainable, self-directed learning experiences. Furthermore, classroom training can be replaced with high-quality blended learning scenarios.

### Description of Mandatory Training Courses

Complies offers a basic portfolio of mandatory training courses, hereinafter referred to as compliyes e-trainings, for the verifiable and efficient fulfillment of a company's compliance obligations (e.g., data protection or occupational health and safety).

The compliyes e-trainings are video-based, multimedia, interactive learning materials with appropriate accompanying resources to ensure sustainable learning success. These courses comprise 5- to 7-minute learning segments meticulously designed as part of a 30 to 40-minute didactic program.

The compliyes e-training courses guarantee sustainable, self-organized learning with a high degree of interaction. A substantial portion of the previously mandatory training requirements may be economically substituted through this method.

## Online Academy Enrollment (Macrolearnings)

With the 'Online Academy Enrollment' license model, you gain access to a specified number of licenses (minimum enrollment of 100 users). You can assign one e-training course (referred to as a "course" on the learning platform) to one employee per license. These licenses are valid for 12 months, during which users can access their assigned e-training courses. The e-training courses are available in all language versions, including the Office training courses from Know-How and the mandatory training courses from Compliyes.

### Price List Online Academy Macrolearning Enrollment

Number of Licenses	Quantity Discount	Total Price in GBP*	Unit Price per License
100	--	5,269.00	52.69
200	10 %	9,484.00	47.42
300	20 %	12,645.00	42.15
400	30 %	14,752.00	36.88
500	35 %	17,125.00	34.25
600	40 %	18,966.00	31.61
700	42 %	21,392.00	30.56
800	44 %	23,608.00	29.51
900	47 %	25,137.00	27.93
1,000	50 %	26,340.00	26.34
2,000	60 %	42,160.00	21.08
3,000	65 %	55,320.00	18.44
5,000	70 %	79,050.00	15.81

**For all tiers, there is an additional annual hosting and support fee 616.00**

\* Prices in GBP for 12 months each plus the currently applicable statutory value-added tax.

\* In the event of widespread use across multiple affiliated companies within a corporate structure, the individual price per e-training course increases by 25 %.

## Workshop

To kickstart your journey with PINKTUM, you'll receive a complimentary video tutorial. This tutorial will guide you through the essential features of Online Academy, our platform for accessing e-training courses, enabling you to utilize them independently from the get-go. In addition, our PINKTUM SUCCESS service offers you individual workshops to support you in the introduction of PINKTUM e-training and the further development of your learning culture.

### In Our Workshops We Can Work with You on the Following Topics:

- Addressing your inquiries regarding Online Academy
- Strategies for implementing PINKTUM e-training courses within your company
- Developing an action plan for long-term and sustainable success with PINKTUM e-training
- Outlining specific steps for enhancing your organization's learning culture
- Discovering best practices: How are other clients utilizing PINKTUM?

Find out more about our [PINKTUM SUCCESS](#) on our website.

### Workshop Price List

Product	Unit Price*
Workshop per Hour	245.00
Workshop Starting from 3 Hours per Session	174.60

\* Prices in GBP plus the currently applicable statutory value-added tax.

## PINKTUM Profile

PINKTUM Profile is the scientifically verified online personality test from PINKTUM. The PINKTUM Profile...

- ...reveals personal characteristics through visual preferences.
- ...identifies strengths and core skills.
- ...provides practical descriptions linking personal characteristics to behavior.
- ...offers personalized development insights and learning recommendations for PINKTUM e-training courses


The PINKTUM Profile can be booked per employee in addition to the PINKTUM e-training courses.

PINKTUM Profile	Price*
Price per Employee	10.00

\* Prices in GBP plus the currently applicable statutory value-added tax.



If you have any questions, please get in touch with your contact person / Digital Learning Consultant by calling the following number:

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## PINKTUM

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