PINKTUM

Online Academy Corporate License

License Model
as of 13.08.2025

Online Academy Corporate License Model

License models usage in your "Online Academy"—provided by PINKTUM

We provide our standard content for your use in an Online Academy tailored to your needs. The Online Academy (a cloud-based, high-performance learning platform) can be accessed via your company-specific domain. The login page is customized for your company and your logo is integrated throughout. Users can log in online from any device and access learning content. Depending on the license size, you will receive one or more administrator accounts, which you can use to create users, assign training courses, and view usage patterns. The entire PINKTUM e-training course portfolio is available to you in all languages (based on the contracted offer). The protection of data according to DSGVO (EU standard for the GDPR) is guaranteed at all times.

Description of Macrolearnings

PINKTUM offers a broad selection of standard content designed to improve general skills.

For the current range of e-trainings, please refer to the product overview or our catalog, which is available for download on our website.

The e-training courses feature video-based, multimedia, and interactive learning mediums, supported by relevant supplementary materials, to foster sustainable learning success. These courses comprise 2 to 7-minute learning segments meticulously designed as part of a 45 to 60-minute didactic program.

The e-training courses foster sustainable, self-directed learning experiences. Furthermore, classroom training can be replaced with high-quality blended learning scenarios.

Description of Microlearnings

PINKTUM offers a broad selection of microlearning content designed to improve general skills.

Microlearnings are video-based learning resources to ensure sustainable learning success. They consist of 2 to 4-minute learning units that refresh knowledge and sharpen skills in the "Know-How" and "Challenge" formats. The short learning units are based on traditional e-learning, the macrolearnings, and provide targeted knowledge in just a few minutes. Microlearnings, just like macrolearnings, can also be used independently as stand-alone training.

For the current range of e-trainings, please refer to the product overview or our catalog, which is available for download on our website.

Description of Microsoft Office courses

"Know-How!" offers a wide range of Microsoft content to develop your specialist skills in a targeted manner. You can find an overview of all currently available Microsoft courses in the corresponding product overview. The Microsoft e-training courses are multimedia-based, video-based and interactive learning opportunities that support sustainable learning success with supplementary materials. The content is organized in clearly structured learning units and didactically designed. These e-training courses promote self-directed learning and ensure that knowledge is anchored in the long term. At the same time, they can replace face-to-face training and optimally complement high-quality blended learning formats.

Description of Mandatory Training Courses

compliyes offers a basic portfolio of mandatory training courses, hereinafter referred to as compliyes e-trainings, for the verifiable and efficient fulfillment of a company's compliance obligations (e.g., data protection or occupational health and safety).

The compliyes e-trainings are video-based, multimedia, interactive learning materials with appropriate accompanying resources to ensure sustainable learning success. These courses comprise 5 to 7-minute learning segments meticulously designed as part of a 30 to 40-minute didactic program.

The compliyes e-training courses guarantee sustainable, self-organized learning with a high degree of interaction. A substantial portion of the previously mandatory training requirements may be economically substituted through this method.

Online Academy Corporate License

We provide you with all e-training courses on an online academy (cloud-based learning platform) designed for your company. All employees have access to the entire portfolio of PINKTUM, including all new releases and updates (as per the signed agreement). The microlearnings, Know-How Microsoft Office courses and mandatory training courses from Compliyes can be booked for an additional fee.

The initial term is 24 months, with the option for an additional 12-month extension. Termination is possible at the end of the initial term, with a 2-month notice requirement. Additionally, unless the customer provides written notice of termination with a 2-month notice before the term expires, the agreement will automatically renew for another 12 months. The prices listed are for a duration of 12 months of use.

The price is calculated according to the size of the company or the number of employees. The pricing is structured to accommodate an anticipated usage ranging from approximately 25% to 40% of all employees within the organization.

PINKTUM

Price List File Rental Coporate Pinktum E-Trainings (Macrolearnings)

Company Size - Number of Employees	Incl. 1 Language*	Incl. 2 Languages*	Incl. 3 Languages*	Incl. 4 Languages*	Incl. 5 Languages*	Incl. 6 Languages*	Incl. 7 Languages*
up to 25	1,551.75	1,939.50	2,328.00	2,715.75	3,104.25	3,492.00	3,880.25
up to 50	2,855.00	3,568.50	4,283.50	4,997.00	5,712.00	6,425.50	7,139.50
up to 100	5,152.00	6,439.00	77,290.00	9,016.00	10,306.00	11,593.00	12,882.00
up to 150	7,168.50	8,961.00	10,755.00	12,547.50	14,341.50	16,132.50	17,926.50
up to 250	15,517.50	12,995.00	15,597.50	18,195.00	20,797.50	23,397.50	25,997.50
up to 500	10,397.50	20,560.00	24,675.00	28,785.00	32,905.00	37,015.00	41,130.00
up to 1,000	20,800.00	25,600.00	30,730.00	37,425.20	40,980.00	46,090.00	51,220.00
up to 2,000	24,820.00	31,040.00	37,240.00	43,460.00	49,660.00	55,880.00	62,080.00
up to 3,000	27,930.00	34,920.00	41,910.00	48,870.00	55,890.00	62,850.00	69,840.00
up to 4,000	32,280.00	40,360.00	48,440.00	56,480.00	64,560.00	72,640.00	80,720.00
up to 5,000	37,250.00	46,550.00	55,850.00	65,200.00	74,500.00	83,800.00	93,150.00
up to 7,000	47,810.00	59,710.00	71,680.00	83,650.00	97,195.20	107,520.00	119,490.00
up to 10,000	55,900.00	69,800.00	83,800.00	97,800.00	113,375.20	125,700.00	139,700.00
up to 20,000	74,400.00	93,000.00	111,800.00	130,400.00	150,575.20	167,600.00	186,200.00
20.000 +	99,200.00	124,000.00	148,800.00	174,000.00	198,800.00	223,600.00	248,400.00

For all tiers, plus an annual usage fee for the PINKTUM World   1,575.20

* Prices in GBP for 12 months each plus the currently applicable statutory value-added tax.

When extending the minimum term from 24 to 36 months, with the option for an additional 12-month extension, the listed retail prices are uniformly reduced by 20%.

PINKTUM

Price list Online Academy Corporate Pinktum E-Trainings (Microlearnings)

Company Size - Number of Employees	Incl. 1 Languages*	Incl. 2 Languages*	Incl. 3 Languages*	Incl. 4 Languages*
up to 25	517.50	646.50	776.25	905.25
up to 50	952.00	1,189.50	1,428.50	1,665.50
up to 100	1,718.00	2,146.00	2,577.00	3,005.00
up to 150	2,391.00	2,986.50	3,586.50	4,182.00
up to 250	3,467.50	4,332.50	5,200.00	6,065.00
up to 500	5,485.00	6,855.00	8,230.00	9,595.00
up to 1,000	6,830.00	8,530.00	10,250.00	11,950.00
up to 2,000	8,280.00	10,340.00	12,420.00	14,480.00
up to 3,000	9,300.00	11,640.00	13,980.00	16,290.00
up to 4,000	10,760.00	13,440.00	16,160.00	18,840.00
up to 5,000	12,400.00	15,500.00	18,650.00	21,750.00
up to 7,000	15,960.00	19,880.00	23,940.00	27,860.00
up to 10,000	18,600.00	23,300.00	27,900.00	32,600.00
up to 20,000	24,800.00	31,000.00	37,200.00	43,400.00
20.000 +	33,200.00	41,200.00	49,600.00	58,000.00

For all tiers, there is an additional annual hosting and support fee   1,575.20

* Prices in GBP for 12 months each plus the currently applicable statutory value-added tax.

When extending the minimum term from 24 to 36 months, with the option for an additional 12-month extension, the listed retail prices are uniformly reduced by 20%.

PINKTUM

Price List File Rental Corporate Microsoft Office E-Trainings

Company Size - Number of Employees	Incl. 1 Languages*	Incl. 2 Languages*	Incl. 3 Languages*	Incl. 4 Languages*	Incl. 5 Languages*
up to 25	775.75	969.75	1,164.00	1,372.00	1,568.00
up to 50	1,427.50	1,784.50	2,142.00	2,524.50	2,885.00
up to 100	2,575.00	3,220.00	3,864.00	4,555.00	5,206.00
up to 150	3,583.50	4,480.50	5,377.50	6,339.00	7,243.50
up to 250	5,197.50	6,497.50	7,800.00	9,192.50	10,505.00
up to 500	8,225.00	10,280.00	12,340.00	14,545.00	16,620.00
up to 1,000	10,240.00	12,800.00	15,360.00	18,110.00	20,700.00
up to 2,000	12,420.00	15,520.00	18,620.00	21,960.00	25,080.00
up to 3,000	13,950.00	17,460.00	20,940.00	24,690.00	28,230.00
up to 4,000	16,120.00	20,160.00	24,200.00	28,520.00	32,600.00
up to 5,000	18,600.00	23,250.00	27,950.00	32,950.00	37,650.00
up to 7,000	23,870.00	29,890.00	35,840.00	42,280.00	48,300.00
up to 10,000	27,900.00	34,900.00	41,900.00	49,400.00	56,400.00
up to 20,000	37,200.00	46,600.00	55,800.00	65,800.00	75,200.00
20.000 +	49,600.00	62,000.00	74,400.00	88,000.00	100,400.00

For all tiers, plus an annual usage fee for the PINKTUM World   1,575.20

* Prices in GBP for 12 months each plus the currently applicable statutory value-added tax.

When extending the minimum term from 24 to 36 months, with the option for an additional 12-month extension, the listed retail prices are uniformly reduced by 20%.

PINKTUM

Extended Features for Your Online Academy

If you use the Online Academy Flat-Rate license or Online Academy Corporate license, the features of your Online Academy can be expanded to include:

- Integration of your own learning content into the Online Academy in the following formats:
  - SCORM files (SCORM 1.2 or SCORM 2004)
  - Video files
  - audio
  - PDF or text formats
- Create Your Own Quizzes/Tests
- Setup of In-Person Events for Blended Learning Concepts
- Create Waiting Lists
- Manage Rooms
- Conduct Timed Surveys

If you already use your own learning management system (LMS) or personnel management software, interfaces to your Online Academy can be set up. Through interfaces, the following features can be established:

- Single Sign On (SSO)
- Master Data Synchronization
- Creating User Accounts
- Delivery of Training Status Updates

Price Scale for Extended Features for the Online Academy

Features	Price*
Integrate Own Learning Content (Incl. 25 GB Storage Space)	2,323.20
Additional 25 GB of Storage Space	1,232.00
Interfaces (Rest API, JWT, SAML, Active Directory/LDAP)	1,478.40

* Prices in GBP for 12 months each plus the currently applicable statutory value-added tax.

For setting up the interface, additional one-time setup fees will be charged based on effort. The advanced features are linked to the duration of the Online Academy License. The provision of features also ends with the end of the duration of the Online Academy.

PINKTUM

PINKTUM Success

Workshops

To kickstart your journey with PINKTUM, you'll receive a complimentary video tutorial. This tutorial will guide you through the essential features of Online Academy, our platform for accessing e-training courses, enabling you to utilize them independently from the get-go.

In addition, our PINKTUM SUCCESS service offers you individual workshops to support you in the introduction of PINKTUM e-training and the further development of your learning culture.

In Our Workshops We Can Work with You on the Following Topics:

- Addressing your inquiries regarding Onine Academy
- Strategies for implementing PINKTUM e-training courses within your company
- Developing an action plan for long-term and sustainable success with PINKTUM e-training
- Outlining specific steps for enhancing your organization's learning culture
- Discovering best practices: How are other clients utilizing PINKTUM?

Your Advantage as a Corporate Customer:

We accompany and support you at your start with PINKTUM with the following components:

Find out more about our PINKTUM SUCCESS on our website.

Workshops Price List:

Product	Unit Price*
Workshop per Hour	279.00
Workshop Starting from 3 Hours per Session	174.60

* Prices in GBP plus the currently applicable statutory value-added tax.

PINKTUM

PINKTUM Profile

PINKTUM Profile is the scientifically verified online personality test from PINKTUM. The PINKTUM Profile...

- ...reveals personal characteristics through visual preferences.
- ...identifies strengths and core skills.
- ...provides practical descriptions linking personal characteristics to behavior.
- ...offers personalized development insights and learning recommendations for PINKTUM e-training courses

The PINKTUM Profile can be booked per employee in addition to the PINKTUM e-training courses.

PINKTUM Profile	Price*
Price per Employee	10.00

* Prices in GBP plus the currently applicable statutory value-added tax.

If you have any questions, please get in touch with your contact person / Digital Learning Consultant by calling the following number:

📞 +49 (0)89 5 47 27 84 10

✉ contact@pinktum.com